

MARCH 2017 CONCESSION SALES

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CONCESSION	MAR 2016 SALES	MAR 2017 SALES	% CHANGE
ADVERTISING	\$2,643,745	\$3,345,311	27%
DUTYFREE	\$14,520,191	\$15,200,471	5%
F & B	\$25,258,207	\$28,475,206	13%
RETAIL	\$14,938,215	\$15,676,578	5%
SERVICES	\$7,704,950	\$7,891,334	2%
RAC	\$69,859,304	\$68,782,724	-2%
TOTAL	\$134,924,611	\$139,371,624	3%

CONCESSION SALES / ENPLANEMENT

CONCESSION	MAR 2016 SALES/ENP	MAR 2017 SALES/ENP	% CHANGE
ADVERTISING	\$0.83	\$1.02	22%
DUTYFREE	\$4.57	\$4.63	1%
F & B	\$7.96	\$8.67	9%
RETAIL	\$4.71	\$4.78	1%
SERVICES	\$2.43	\$2.40	-1%
RAC	\$22.01	\$20.95	-4.8%
TOTAL	\$42.51	\$42.45	-0.1%

CONCESSION SALES BY TERMINALS

ADVERTISING	MAR 2016 SALES	MAR 2017 SALES	% CHANGE
T1	\$114,215	\$137,104	20%
T2	\$48,258	\$140,686	192%
T3	\$230,808	\$131,092	-43%
T4	\$274,785	\$550,697	100%
T5	\$239,366	\$488,936	104%
T6	\$111,027	\$232,667	110%
T7	\$332,137	\$216,234	-35%
T8	\$77,889	\$96,168	23%
TBIT	\$1,215,258	\$1,351,728	11%
TOTAL	\$2,643,745	\$3,345,311	27%

DUTY FREE	MAR 2016 SALES	MAR 2017 SALES	% CHANGE
T2	\$1,103,003	\$1,185,491	7%
T3	\$33,620	\$37,653	12%
T4	\$253,511	\$441,954	74%
T5	\$453,353	\$378,421	-17%
T6	\$116,007	\$123,049	6%
T7	\$359,377	\$405,214	13%
TBIT	\$12,201,321	\$12,628,689	4%
TOTAL	\$14,520,191	\$15,200,471	5%

F & B	MAR 2016 SALES	MAR 2017 SALES	% CHANGE
T1	\$2,925,842	\$3,667,763	25%
T2	\$1,657,525	\$2,002,250	21%
T3	\$2,253,827	\$2,169,841	-4%
T4	\$3,973,912	\$4,070,017	2%
T5	\$4,387,383	\$4,725,158	8%
T6	\$2,738,671	\$3,572,174	30%
T7	\$2,451,724	\$2,641,677	8%
T8	\$1,202,638	\$1,114,491	-7%
TBIT	\$3,632,560	\$4,511,834	24%
Theme Structure	\$34,126	\$0	-100%
TOTAL	\$25,258,207	\$28,475,206	13%

RETAIL	MAR 2016 SALES	MAR 2017 SALES	% CHANGE
T1	\$1,097,751	\$1,070,471	-2%
T2	\$818,025	\$964,741	18%
T3	\$955,246	\$978,323	2%
T4	\$1,450,123	\$1,507,384	4%
T5	\$1,014,304	\$1,150,570	13%
T6	\$1,201,091	\$1,304,034	9%
T7	\$973,035	\$928,624	-5%
T8	\$345,312	\$336,950	-2%
TBIT	\$5,059,047	\$5,224,689	3%
TOTAL	\$12,913,934	\$13,465,787	4%

SERVICES	MAR 2016 SALES	MAR 2017 SALES	% CHANGE
T1	\$47,566	\$71,646	51%
T2	\$875,726	\$991,551	13%
T3	\$115,498	\$85,661	-26%
T4	\$517,293	\$878,571	70%
T5	\$900,720	\$385,375	-57%
T6	\$506,701	\$964,922	90%
T7	\$710,485	\$642,235	-10%
T8	\$34,914	\$38,679	11%
TBIT	\$3,996,048	\$3,832,693	-4%
TOTAL	\$7,704,950	\$7,891,334	2%

RAC	MAR 2016 SALES	MAR 2017 SALES	% CHANGE
LAX	\$69,859,304	\$68,782,724	-2%
TOTAL	\$69,859,304	\$68,782,724	-2%

Comments:
 Overall, **Concession sales** are up 3% (\$4.45M) Year-Over Year. When looking at In-Terminal Concession sales only (excluding RAC), sales are also up 8% (\$5.52M) YoY. This growth in sales outpace the enplanement growth rate of 3% during the same period.
Advertising sales are up 27% (\$702K) due to iVisions, Bridge Media Brands, and additional inventory post construction.
Duty Free sales are up 5% (\$80K) compared to last year. **T2** sales are up due to increase in pax activities from Air Canada. **T3** sales are up due to an increase in assortment of Duty-Paid beauty items 100ml and under. **T4** sales are up due to new Hong Kong flights. **T5** sales are down due to competition in Shanghai and value proposition by PRC customers. **T6** sales are up due to an increase in duty paid assortment. **T7** sales are up due to strong cosmetic sales. **TBIT** sales are up due to the launch of DFS Price Match Guarantee to drive value on best sellers at the best prices.
F&B overall sales are up by 13% (\$3.22M). Sales in **Non-TCM terminals (4, 5, 7, 8)** increased 4% (\$536K). Sales in **TCM terminals (1, 2, 3, 6, TBIT)** are up 20% (\$2.68M).
Retail overall sales are up 4% (\$552K). In **Non-TCM terminals**, retail sales are up 4% (\$141K). **TCM terminals** sales are up 5% (411K).
 Sales from **Services** are up 2% (\$186K).
RAC overall sales are down 2% (\$1.08M).

